

STORIES & INSIGHTS REPORTER

→ Create powerful stories + back them up with rigorous data

We are looking for a skilled reporter to write stories about the successes of the *Leadapreneur* programme and to perform investigations that reveal quantitative and qualitative insights into the outcomes of our programmes. This is an excellent role for someone who wants to combine stories focused on personal transformation with hard-headed business analytics.

Your challenge

Create compelling stories & insights

1. Write compelling stories of personal transformation. These short stories describe how the *Leadapreneur* programme has transformed people both personally and professionally. These will be shared on our blog, social media and with our clients.
2. Create the story booklet for every client and cycle. These capture all the stories and learnings from every participant on the programme and are printed and shared with our clients.
3. Research the long-term impact of our programmes and create reports that demonstrate the qualitative and quantitative long-term impact of our programmes. **Please see here for an example of what another training organisation is doing:**
<https://www.hackreactor.com/outcomes>
 - a. Our objective is to create a clear statistic e.g. leadapreneurs earn 20% more and get promoted 2x faster. To do this, you will evaluate the:
 - i. Salaries of leadapreneurs versus non-leadapreneurs
 - ii. Career progression of leadapreneurs compared to non-leadapreneurs
 - b. Our objective is to demonstrate that *Leadapreneur's* innovation ecosystem creates substantial value for our clients and that this accumulates over time.
 - i. Follow the cause-effect pathway to reveal how one innovation created growth, success and allowed new innovations to emerge
 - ii. Create inspiring case-studies of how the business changed itself

Your opportunity

- ✓ PURPOSEFUL WORK Sell industry-leading online courses to the world and empower a million people to become leadapreneurs!
- ✓ PROFITABLE WORK we believe in building a better world and getting paid; we offer an industry leading salary plus 5% commission of all sales attributable to your work plus a healthy end-of-year bonus if your efforts are successful.
- ✓ PROGRESS YOUR CAREER work with our driven, highly ambitious team to bring Leadapreneur to ASEAN professionals.
- ✓ #LEADAPRENEURLIFESTYLE Deliver impressive results but do it in a way that works for you; work as you want when you want and where you want (aiming for 45 hrs a week). We treasure good health and want you to be at your best with us. Work hard. Play hard. Sleep. Repeat.

Things you need to get the job

- Proven ability to write compelling stories about people (send us a sample)
- Proven ability to write business reports
- Proven ability to conduct quantitative & qualitative research & analysis
- A passion for telling stories about people changing themselves
- Rigorous approach to data collection & analysis

How to apply

Send a 4-minute video to Jess@Leadapreneur.com describing:

1. Past sales results you have personally achieved; please provide as much detail as possible e.g. % growth, net revenue earned, sign ups etc.
2. Your current capability; give us your best example of how you care, create, lead and deliver with relentless resilience
3. Your future; explain why you want to join us and what you want to achieve
4. Who you have worked with so far, please provide endorsements
5. When you want to start and any expectations you have e.g. salary

ABOUT LEADAPRENEUR

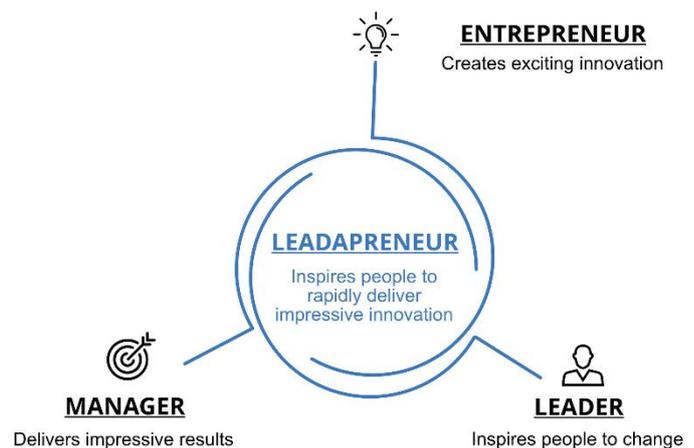
Leadapreneur is a rapidly-growing boutique innovation consultancy. We are based in Kuala Lumpur and serve clients in Malaysia and across ASEAN. We are looking for ambitious, passionate and driven people who want to make an impact in the world and achieve remarkable success. Our team is very diverse and we welcome people from all backgrounds to join us and build an extraordinary community of leadapreneurs.



Why we exist

Our purpose is to enable 1,000,000 people to become leadapreneurs and empower them to go forth and build their better worlds.

Leadapreneurs inspire people to rapidly create impressive innovation e.g. create growth, cut costs, open new opportunities etc. We believe that by enabling someone to become a leadapreneur, they gain the capabilities they need to grow the business and build a better world.



What we do

We work with our corporate partners to transform their managers into leadapreneurs swiftly, sustainably and at massive scales.

The *Leadapreneur Journey* awakens, engages and transforms managers into leadapreneurs who can thrive in industry 4.0.

FASTER TRANSFORMATION

Accelerate your people & culture into industry 4.0



How we do things (our values)

Working at Leadapreneur is fast, free, focused and fun. We expect our people to move fast, use their freedom and creativity to get the job done, deliver great results and use Leadapreneur to live the life they want to lead. Working with us is not for everyone, but for the right people it is AWESOME. This is what you can expect if you join Leadapreneur:

1. You care about transforming people; we're on a mission to enable people to thrive amidst the most disruptive event in Human history, the 4th industrial revolution and we want ambitious people to think big about how we can do this.

2. You can use your freedom to create exciting ideas; work from home, set your own hours, and use your creativity and initiative to seize opportunities and solve problems.

3. You're willing to lead the change you want to see and will work to inspire us and our stakeholders to become greater.

4. You're willing to do what it takes to deliver impressive results; we hold ourselves to high-standards and do whatever it takes to deliver great results to our clients and we will expect the same from you.

5. You are relentlessly resilient; we know success is hard-earned and that's why our people are resilient in the face of adversity and relentless in their pursuit of something greater than themselves.

We believe that working at Leadapreneur should enable you to live the lifestyle you want to lead. Join us to make amazing impact, get paid and enjoy huge opportunity and learning that will accelerate your life!

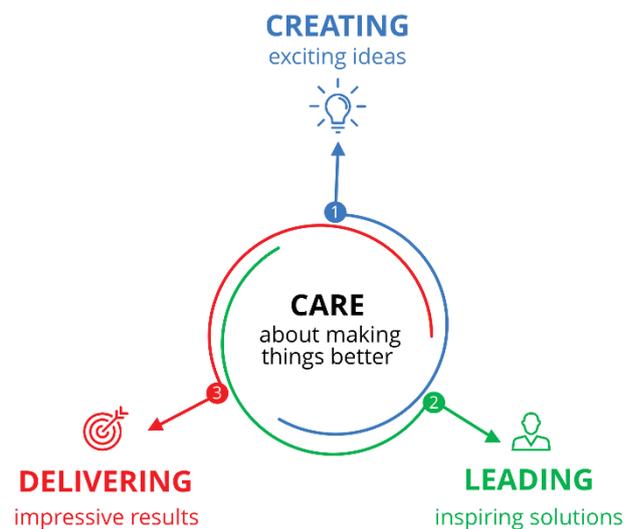


Figure 1 We want you to grow the business by caring, creating, leading and delivering with relentless resilience